

SWP'24 ANNUAL REPORT

Students With Psychosis, established as a club at Pennsylvania State University in 2018, has evolved into a 501(c)(3) nonprofit, extending its reach globally to serve students and advocates through community-building, service, and collaboration. The narrative of Students With Psychosis has resonated widely, amassing over 45 million long-form video views across various platforms. Its impactful journey has garnered recognition from prestigious outlets such as CBS This Morning, Glamour UK, Fortune, Business Insider, The Boston Globe, Women's Health Magazine, Forbes, PBS, USA Today College, Healthline, Barcroft TV, Anthony Padilla, Daily Mail, The Indian Express, MTV University, Parade, TEDx, SBSK, WGBH, Mental Health America, National Alliance on Mental Illness, American Psychiatric Association, One Mind, Schizophrenia International Research Society, Psychology Today, and more. To find a deeper insight into our compelling story, watch our organization's TEDxPSU talk named "I Am Not A Monster: Schizophrenia" and PBS Documentary entitled "Mysteries of Mental Illness" found on Amazon Prime.

SWP'24 Conference at Yale University

The SWP'24 Conference, held from October 18th to 20th, 2024, at Yale University, served as a powerful reminder of what is possible when individuals living with psychosis are recognized for their leadership, resilience, and vision. Over three days, a gathering of academics, professionals, creatives, and student leaders came together to exchange knowledge, build community, and drive forward a movement rooted in empowerment and innovation. The conference featured an inspiring range of talks, panels, performances, and collaborative sessions, each one amplifying the message that individuals with lived experience can lead and thrive when provided with the necessary tools, support, and opportunities. A defining moment of the weekend was the SWP'24 VIP Dinner, where voices from across various sectors, including research, industry, advocacy, higher education, and digital media, came together with a shared purpose. With representatives from institutions such as Harvard, Stanford, and Yale in attendance, the evening provided an opportunity for open dialogue about challenges in education and the workplace faced by individuals with psychosis, while sparking ideas for long-term solutions and collaboration. We are especially thankful to Vinod H. Srihari, MD of MindMap, and Glen McDermott of RedRock, who have championed our work since its inception in 2018. Their ongoing support and belief in the potential of our student leaders were instrumental in bringing the SWP'24 Conference hosted at Yale to life. We also extend our heartfelt gratitude to the corporate sponsors and grant funders who made the SWP'24 Conference possible: The Sidney R. Baer Jr. Foundation, Teva Pharmaceuticals, Alkermes, and Bristol Myers Squibb.



At SWP'24, Students With Psychosis honored ten outstanding individuals advancing mental health advocacy through leadership, research, and creativity. In this report, we highlight the 2024 recipients of two of our collaborative awards: the Baer Award and the Live Your PosSCZible Award.



Baer Award — Presented in partnership with the Sidney R. Baer Jr. Foundation, the Baer Award honors student leaders who show exceptional resilience, advocacy, and academic perseverance. This year's recipient, Kiki Cooper, exemplifies those values. A graduate of Penn State University, Kiki faced involuntary medical leave at Harvard and requirement to remain in treatment after the onset of psychosis. With support from the nonprofit Students With Psychosis, including an internship and recommendation, they successfully advocated for reinstatement and continue their studies toward dual master's degrees at Harvard's Graduate School of Design. Kiki's journey closely mirrors that of Sidney Baer Jr., who was expelled from Yale due to psychiatric symptoms in the mid-20th century. Presenting this award at Yale was a powerful reminder of how far mental health advocacy has come and the work still ahead.



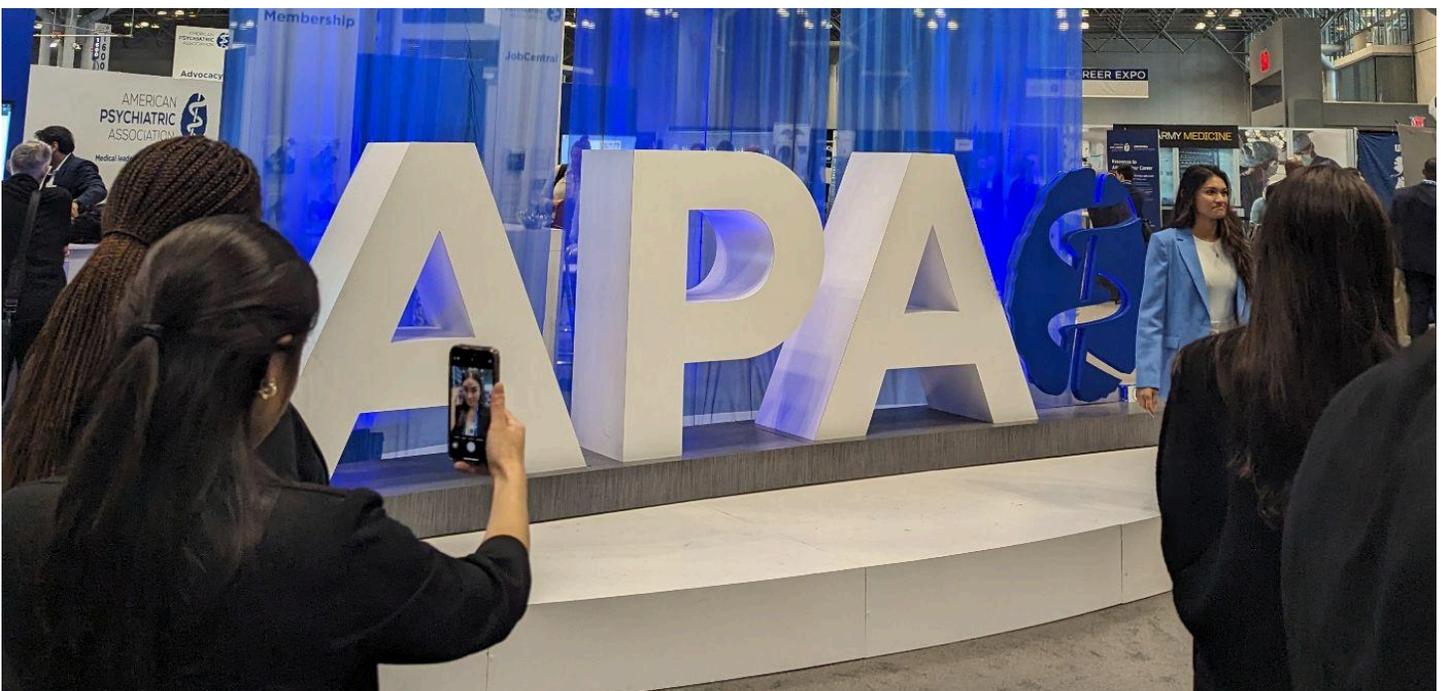
Live Your PosSCZible Award — Presented in collaboration with Bristol Myers Squibb, the Live Your PosSCZible Award celebrates individuals with schizophrenia who are redefining what's possible through passion, purpose, and lived experience. At SWP'24, we were proud to honor Laura Kordowski, a librarian, writer, photographer, and mental health advocate from New York. A three-time SUNY graduate, Laura has earned her A.A., B.A., and M.S. while navigating life with schizophrenia. She has served as an Executive Board member and Art Curator for Students With Psychosis, and her advocacy includes speaking appearances at the Mental Health America Conference and Harvard University, among other notable events. An award-winning photographer, Laura uses visual storytelling to connect mental health awareness with art and nature, inviting others to see beauty, resilience, and hope in unexpected places. Her journey exemplifies the impact of authenticity and creativity in challenging stigma and building understanding. By honoring Laura, we underscore the importance of creating space for whole, multidimensional lives and of amplifying voices that remind us what is possible when we lead with courage and conviction. To learn more about the Live Your PosSCZible campaign and view our collaborative video series, visit <https://www.liveyourpossczible.com/>. These stories are not just inspiring, they are rewriting the narrative around schizophrenia.

SWP'24 Virtual Programming

To complement our in-person initiatives, Students With Psychosis offers virtual programming designed to foster community-building. Through 2024, our online offerings included peer support meetings, discussion groups, creative sessions, game nights, and social mixers. Additionally, we facilitated text-based meetings twice daily on our official Discord channel, providing accessible support and engagement opportunities for our members. Students eager to deepen their involvement were able to apply for our virtual internship program. In partnership with academic institutions, we support interns who seek college credit, compensation, or fulfillment of specific degree requirements. This initiative offers students a meaningful opportunity to contribute to our mission while gaining valuable experience in a supportive, remote setting.

SWP'24 Outreach

In 2024, Students With Psychosis outreach participated in key conferences and formed impactful collaborations. Our conference engagements included the 2024 Missouri Second Episode Psychosis Conference in Kansas City, Missouri, 2024 NAMICon in Denver, Colorado, 2024 Schizophrenia International Research Society Annual Congress in Florence, Italy, the 2024 American Psychiatric Association Annual Meeting in New York City, the virtual 2024 Women's Mental Health Conference at Yale University, and the Johns Hopkins Schizophrenia Center 6th Annual Symposium in Baltimore, Maryland. Beyond conferences, Students With Psychosis continued its educational outreach through sustained partnerships with academic institutions. Notably, we returned as course contributors and shared lived experiences in the Harvard/MIT Health Sciences and Technology (HST) program's "Psychopathology and Introduction to Clinical Psychiatry" course (HT700), enriching the curriculum for second-year medical students. Our outreach extended into media collaborations, where we engaged in impactful campaigns to share personal narratives. For social media outreach, our members were featured in interviews with Special Books by Special Kids and participated in a series of interviews with the MindMap Campaign at Yale University. Additionally, we contributed to the "Live Your PosSCZible" campaign, providing a variety of long-form and short-form content in collaboration with Bristol Myers Squibb, highlighting stories of empowerment within the schizophrenia community. These 2024 social media collaborations have garnered over 200,000 views of the long-form video format.



Executive Board President Reflections: Emeka Chima



With earnest conviction, I have cherished the valuable time I have spent involved with the nonprofit Students With Psychosis over the past five years—an active student leader since April 2020 and currently its Executive Board President. Through SWP, I have embarked on an empowering journey of self-discovery and self-advocacy, having a positive impact on a widespread community. Given the opportunity to speak on behalf of my own lived experience as a schizophrenia survivor, I have keynoted and participated in panels that have reached large audiences. I have also spearheaded various events, both in-person and virtual, including local and community-based outreach initiatives. Since then, the horizon has expanded much more significantly than I could have ever imagined. Each step of the way has been a learning experience where I could immerse myself day by day in something I am passionate about through

engaging discussion and normalizing the conversation around seeking support and battling stigma/stereotypes around mental illness. Along this evolving path, I have noticed a shift in my perception of the world around me: there is a growing need for education not only individually but also systematically. SWP has cultivated a safe and inclusive space where people from all backgrounds and viewpoints can collectively make a difference in their respective networks and embedded environments. Additionally, I have determined that we can leave a lasting impact by utilizing our voices and stories as tools to motivate change, spread awareness, and foster empathy. Without the support from SWP and its stakeholders, my outlook and the role I play at present, such as a mental health ally and champion for marginalized groups and neurodivergence, would not be the same. One primary example of how I was introduced to a cause greater than my own was receiving the Leadership Award at the SWP'24 Conference at Yale University.

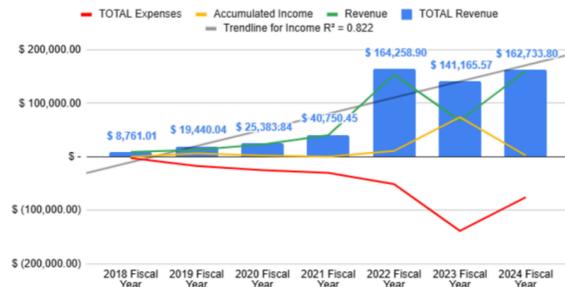
SWP'24 Financial Report

EXPENSES									
Period	Local In-person Programming	Virtual Programming	Outreach	Media/Tech	Administration				
2018	\$ (1,871.36)	\$ -	\$ (105.00)	\$ -	\$ (438.72)				
2019	\$ (1,860.71)	\$ -	\$ (14,378.63)	\$ (89.63)	\$ (741.75)				
2020	\$ (1,536.95)	\$ (12,590.43)	\$ (7,891.61)	\$ (545.08)	\$ (2,472.20)				
2021	\$ (1,402.98)	\$ (23,277.29)	\$ (164.82)	\$ (3,506.60)	\$ (1,579.80)				
2022	\$ (334.99)	\$ (25,173.59)	\$ (58,413.63)	\$ (3,481.42)	\$ (2,975.21)				
2023	\$ (10,197.78)	\$ (45,915.34)	\$ (73,806.85)	\$ (5,814.60)	\$ (2,779.65)				
2024	\$ -	\$ (26,958.05)	\$ (39,170.27)	\$ (8,183.25)	\$ (1,277.13)				

REVENUE									
Period	Accumulated Income	Individual Contributions	Grants	Refunds	Workshop/Speaker Fees	Membership Fees	Conference Tickets	Corporate Sponsorship	
2018	\$ -	\$ 6,310.82	\$ 2,450.00	\$ 0.19	\$ -	\$ -	\$ -	\$ -	\$ -
2019	\$ 6,345.93	\$ 11,023.14	\$ 2,000.00	\$ 70.97	\$ -	\$ -	\$ -	\$ -	\$ -
2020	\$ 2,369.32	\$ 18,590.97	\$ 1,000.00	\$ 3,423.55	\$ -	\$ -	\$ -	\$ -	\$ -
2021	\$ 347.57	\$ 5,103.41	\$ 35,000.00	\$ 299.47	\$ -	\$ -	\$ -	\$ -	\$ -
2022	\$ 10,818.96	\$ 17,572.28	\$ 75,000.00	\$ 6,635.52	\$ 52,482.14	\$ 1,750.00	\$ -	\$ -	\$ -
2023	\$ 73,880.06	\$ 8,649.48	\$ 17,500.00	\$ 15,718.98	\$ 12,759.83	\$ -	\$ 4,657.22	\$ 8,000.00	\$ -
2024	\$ 2,651.35	\$ 9,128.09	\$ 17,500.00	\$ 5,229.36	\$ 15,650.00	\$ -	\$ 2,575.00	\$ 110,000.00	\$ -



2024 STATEMENT OF ACTIVITIES			
Particulars	Amount (\$)	Amount (%)	
Accumulated Income	\$ 2,651.35	1.63%	
Individual Contributions	\$ 9,128.09	5.61%	
Grants	\$ 17,500.00	10.75%	
Refunds	\$ 5,229.36	3.21%	
Workshop/Speaker Fees	\$ 15,650.00	9.62%	
Conference Tickets	\$ 2,575.00	1.58%	
Corporate Sponsorship	\$ 110,000.00	67.60%	
Total Income	\$ 162,733.80	100.00%	
Expenses	Amount (\$)	Amount (%)	
Local In-person Programming	\$ -	0.00%	
Virtual Programming	\$ (26,958.05)	35.66%	
Outreach	\$ (39,170.27)	51.82%	
Media/Tech	\$ (8,183.25)	10.83%	
Administration	\$ (1,277.13)	1.69%	
Total Expenses	\$ (75,588.70)	100.00%	
Change In Net Assets	\$ 87,145.10		



STATEMENT OF FINANCIAL POSITION 12/31/2024

Current Assets		Current Liabilities	
Corporate Sponsorship	\$ 87,145.10		\$ -
Accounts Receivable	\$ 5,000.00		\$ -
		NET ASSETS	\$92,145.10